From:	Van de Water, Adam (MYR)
To:	Felder, Alfonso; Gavin, John (MYR) (ECN); David Carlock (david.carlock@machetegroup.com) (david.carlock@machetegroup.com)
Cc:	Reilly, Catherine (CII); Albert, Peter (MTA); Wise, Viktoriya (CPC); Kern, Chris (CPC); cmiller@stradasf.com; Kate Aufhauser (kaufhauser@warriors.com)
Subject:	RE: Pre/Post Game/event logistics
Date:	Tuesday, January 13, 2015 4:36:03 PM

With schematic designs not yet ready for public consumption we may move up the event coordination/quality of life conversation at the MBCAC to February so would love to see this conversation move up the priority list.

As I've told the Planning and OCII Commissions, the MBCAC and UCSF we would like to maintain full operation of both AT&T and the new arena but not at the expense of neighborhood gridlock. The TMP describes transit service plans and public safety controls for small, medium and large events at the arena and begins to describe mitigating conditions in the case when both venues have an event on the same day. I'm just concerned that absent some additional detail we'll fall behind community concerns and have to publicly argue against more blunt restrictions. In addition to those advance planning and weekly coordination meetings described in the TMP, some ideas to consider include:

- staggered start times (ie, on days with a night game - first pitch at 7:05p or tipoff at 7:30 - a concert at the neighboring venue cannot start before 8:30p),
- beyond a certain spectator threshold (say when there are more than 45k or 50k expected guests simultaneously between the two venues) or in order to maintain a maximum auto mode share, the venue with a non-NBA/MLB event must provide XX additional private or MB TMA shuttles or additional PCOs/SFPD foot patrols to supplement existing service,
- creating a plan for local and event traffic during dual events using changeable message signs or route protections/coordinated paths of travel that direct, say, north of channel traffic on designated streets and south of channel traffic on others and/or protect side streets for local use,
- triggers for implementation of TDM measures such as parking pricing, garage fees, transit incentives, etc. that encourage alternative modes and reduce congestion,
- You get the idea.

Thanks, I look forward to seeing what you come up with.

Best,

Adam
-----Original Message-----
From: Felder, Alfonso [mailto:AFELDER@SFGIANTS.com]
Sent: Tuesday, January 13, 2015 3:55 PM
To: Gavin, John (MYR) (ECN)
Cc: Van de Water, Adam (MYR)
Subject: RE: Pre/Post Game/event logistics

John,
David and I did meet last week along with Kate from the Warriors to kick off our discussions. I think

we're making good progress towards establishing a structural framework for event management between the venues. The next step is for us to dive into more details. I probably makes sense for the Giants and Warriors to meet together a couple of more times and for us to then come back to you to review what we come up with. Does that make sense?
Best,
Alfie

-----Original Message-----
From: Gavin, John (MYR) (ECN) [mailto:john.gavin@sfgov.org]
Sent: Tuesday, January 13, 2015 11:59 AM
To: Felder, Alfonso
Cc: Van de Water, Adam (MYR)
Subject: RE: Pre/Post Game/event logistics

Alfie,

Happy New Year.

I spoke with David Carlock early last week, and he mentioned the two of you were getting together to discuss how event management between the Giants and Warriors might look. Were you able to meet?

As you know, coming up soon (likely in March), the MB CAC will have this very subject as an agenda item. A few members of the community have been eager to hear what the coordination will look like.

Please let Adam and me know if you need any assistance on drafting this plan, or would like to set up a meeting to discuss this further.

Sincerely,

John Gavin